

There are 23 statues of historical figures in Central Park, but **not one honors a woman.** Together, we can change that.

After years of work, we've won approval to build a statue commemorating America's women suffragists in New York City's Central Park. Now we have to raise funds to commission and maintain that statue. We need your help.

Fundraising Ideas

Raising funds for a cause you're passionate about can—and should—be fun. We encourage you to think about ways to engage family and friends in this cause and inspire them to support it. Below are a few ideas to get the ball rolling and a flyer you can use to spread awareness about your fundraising efforts:

- **Fundraise at your school**

See if your history teacher will do a unit on the statue project and the “votes for women” battle. This would be particularly timely during March, which is National Women's History Month. To delve even deeper, you can compile a reading list that fits the “Monumental Women” theme and have a “read-a-thon” at your school. The rules of the read-a-thon are simple: You ask sponsors to pledge a small donation per page read or per minute spent reading. The more you read and learn about these important women in history, the more money you help raise for the Statue Fund. Together, you and your classmates can create monumental change.

- **Donate your birthday**

Instead of asking for gifts on your birthday, ask loved ones to make a monetary donation to the Statue Fund in your name.

- **Host a dinner party**

Invite your friends over for a “dinner and donation” potluck where each guest contributes \$19.20 (1920 was when the 19th Amendment was ratified and American women won the right to vote).

- **Organize a walk or fun run**

In 1915, more than 25,000 women marched up Fifth Avenue to advocate for women's right to vote. Honor their legacy by organizing a walk of your own—it doesn't have to be up Fifth Avenue! Prefer to hit the ground running? Recruit fitness-minded friends to run in a fundraising 5K and ask donors from your community to pledge money toward your effort.

- **And don't forget to become a social media ambassador**

Share our social media icons on Facebook, Twitter, Instagram, and Pinterest—and encourage your friends to do the same. Explain that even small donations help. And even if they can't donate, spreading the word helps increase awareness of the cause and makes it much more likely that we'll get the funding we need to build and maintain the new statue.

Sample Social Media Text

Spreading awareness about the cause is an incredibly important part of the fundraising process! We've provided a few sample social media posts to help you join the conversation and raise awareness for the Statue Fund. (Don't forget to always include the Monumental Women URL, so people know where to donate.)

- 23 statues in Central Park, yet not a single one honoring women's history. Let's bring some #MonumentalWomen to the park! monumentalwomen.org
- In the 164-year history of #CentralPark, there have been no statues dedicated to women's accomplishments. It's time to recognize #MonumentalWomen. monumentalwomen.org

The Elizabeth Cady Stanton and Susan B. Anthony Statue Fund, Inc. (the Statue Fund) is a nonprofit organization dedicated to placing the first statue honoring women's history in New York City's Central Park.

With support from the New York City Parks Department and the Central Park Conservancy, our statue site will be at The Mall in Central Park. We are currently in the process of commissioning and endowing the monument, which will honor Elizabeth Cady Stanton, Susan B. Anthony, and other pioneers in the battle for women's right to vote and the larger movement for women's rights. Your fundraising efforts help make this possible.

**# Monumental
Women**

- Putting the first statue of a woman in #CentralPark celebrates all #MonumentalWomen. monumentalwomen.org
- 42 million tourists a year come to #CentralPark, and not one sees a statue of a real woman. It's time to recognize our #MonumentalWomen in NYC. monumentalwomen.org
- A Polish king. A Venezuelan military leader. A Prussian naturalist. Even a sled dog! But not a single woman. Let's change that! Let's bring #MonumentalWomen to #CentralPark. monumentalwomen.org
- More than 4 mil women call NYC their home, but there are no statues honoring women in #CentralPark. Let's change that. #MonumentalWomen.

Sample Email

A personal note is a great way to give friends and family more background on the Fund and your reasons for supporting it. Below is a sample email, which you should feel free to customize to your audience.

Dear Friends,

Did you realize there are no statues of women in NYC's Central Park? It's shocking, isn't it?!

I want to help change that, so I'm raising money to help place the first statue honoring a woman in Central Park.

The Elizabeth Cady Stanton and Susan B. Anthony Statue Fund has already accomplished the hardest part: securing the rights from the NYC Parks Department to erect the statue on the corner of 77th Street and Central Park West. Now, through the #MonumentalWomen campaign, we are raising the money needed for the creation, installation, and maintenance of the statue.

Central Park is the most-visited urban park in the United States, receiving nearly 42 million annual visitors. There are 23 statues of historical figures in the park, but not a single one depicts a real-life woman. The Statue Fund would bring the first statue of a woman to the park, would commemorate the legacy of the woman suffrage movement, and would honor the contributions women have made to American history.

Please join me in donating to this important cause. Any amount helps, and all donations are tax-deductible. Donations can be made here: monumentalwomen.org/donate.

Thanks for your help,
[Your Name]

Fundraising Tips:

- Ask permission before hosting a fundraising event at a third-party location (like your school).
- Spread the word over social media and through your networks. Tell the world why you support #MonumentalWomen.
- Plan events that are safe and legal.
- Encourage friends and family to join your fundraising efforts—not only will you raise more money, but you'll also have more fun working together in support of a cause you care about.
- Reach out to feminist organizations in your area to see if they will co-sponsor or raise awareness about your event.
- Keep all funds raised in a secure location until you are ready to send them to the Statue Fund.
- Emphasize that all donations are tax-deductible.
- Don't forget to have fun!

How to Give

Donate online at:

www.monumentalwomen.org/donate



Or send checks to:

The Stanton and Anthony Statue Fund
Post Office Box 150-074
Van Brunt Station
Brooklyn, NY 11215



**Please make checks out to:
The Stanton and Anthony Statue Fund, Inc.**